

CONVERGE CITY HUB

Church Facility Consulting

A GUIDE FOR EVERY CHURCH LEADER

The 5 Spaces Most Churches Overlook

"We don't have space to rent" is the most common thing we hear — and it's almost never true.

Why we can't see our own spaces

When a pastor says “we don’t really have rentable space,” they almost always picture just two rooms: the sanctuary and the fellowship hall. Everything else has a fixed identity in their mind — “that’s the Sunday school room,” “that’s just storage,” “that’s the office.” Familiarity assigns each space a single purpose and hides all the others.

But the community around you doesn’t see your building through your Sunday lens. They see spaces they desperately need and can’t easily find elsewhere. Here are five commonly overlooked spaces — and the very real people already searching for each one.

OVERLOOKED SPACE 1

The Commercial Kitchen

Who needs it: caterers needing prep space, food entrepreneurs, cooking-class instructors, meal-prep and baking businesses, culinary startups testing recipes. Licensed commercial kitchens are genuinely rare and expensive to build — which makes yours one of the most valuable spaces a church can offer.

Signs you have this asset: a kitchen with commercial-grade appliances, prep counters, and refrigeration that sits unused most weekdays.

OVERLOOKED SPACE 2

Offices & Hot Desks

Who needs it: remote workers tired of working from home, small nonprofits that can’t afford a lease, therapists and counselors needing a private professional room, startups needing a business address and occasional meeting space. Empty weekday offices become quiet, steady, recurring income — and often the most mission-aligned renters you’ll find.

Signs you have this asset: staff offices, a conference room, or a wing of rooms that empty out Monday through Friday.

OVERLOOKED SPACE 3

Classrooms

Who needs it: tutors and test-prep instructors, music and art teachers, support and recovery groups, enrichment programs, homeschool co-ops, and dance instructors. Your Sunday-school room is someone else’s Tuesday-afternoon classroom — and they’re actively looking for exactly what you have sitting empty.

Signs you have this asset: multiple rooms with tables and chairs used only a few hours on Sunday.

OVERLOOKED SPACE 4

Parking Lot & Grounds

Who needs it: farmers-market and craft vendors, food trucks, community fairs, outdoor fitness classes, seasonal markets, pop-up events. Your lot is rentable space that doubles as free advertising — every event puts your church's name in front of the whole neighborhood.

Signs you have this asset: a lot or green space that sits empty on Saturdays.

OVERLOOKED SPACE 5

Media & Creative Rooms

Who needs it: podcasters, musicians, worship artists from other churches, content creators, small video production teams. If you invested in recording or streaming gear for services, you've already built a creative studio that others in your community would gladly pay to use during the week.

Signs you have this asset: a sound booth, cameras, streaming equipment, or a room already treated for audio.

The most overlooked space of all

There's a sixth space hiding behind the other five — and it's the one that unlocks them all: **time**. The same room is a different asset at different hours. Your sanctuary is a worship space on Sunday morning and a concert venue on Friday night. When you stop thinking in *rooms* and start thinking in *rooms × hours*, your available inventory multiplies instantly — without adding a single square foot.

“Gather up the fragments that remain, that nothing be lost.”

John 6:12

After feeding the five thousand, Jesus didn't let the leftovers go to waste. Every one of these overlooked spaces — and every unused hour — is a fragment worth gathering. Stewardship means letting nothing be lost.

Your quick inventory

Walk your building with this guide and rank the five spaces by which excites you most.

Space	Do we have it?	Excitement for Use (1-5)
Commercial Kitchen	Yes / No	
Offices / Hot Desks	Yes / No	
Classrooms	Yes / No	
Parking Lot / Grounds	Yes / No	
Media / Creative Rooms	Yes / No	

The question was never whether you have space. It's which of these you'll activate first.

INSIDE THE FULL ENGAGEMENT

This guide helps you *recognize* your overlooked spaces. A full Facility Audit goes further — profiling each space's capacity and market value, benchmarking it against local venues, and building the positioning and pricing that turns recognition into revenue.

Let's find every valuable space in your building.

A professional Facility Audit uncovers and profiles all of your rentable spaces — with capacity, positioning, and pricing potential for each.

Book your free Discovery Call → <https://calendly.com/davisministrygroup/one-on-one-with-rj-davisemail> or email info@convergecityhub.com